

# Level 1



- 1 Catering
- 2 Registration/Info
- 3 Happiness Bar
- 4 Track 1-Beginner/User
- 5 Track 2-Designer/Business
- 6 Track 3-Developer

  Restrooms

# Level 2



	9:00	10:00	11:00	1:30	2:30	3:30	4:30s
TRACK 1	Creating a Custom Freelancer Site Using WordPress	Customizing Your Theme using Firebug & Basic CSS	Creating a Great Portfolio Website	WordPress Security	Across The Social Continuum	Optimizing Your WordPress Website To Rank On The First Page of Google	Integrating Social Media with WordPress
TRACK 2	UX of Real-Time Site Personalization	The Professional Design Process	Designing (and Theming) for Performance	An Accidental Career In WordPress	How to Use Email to Grow Your Blog's Audience	How I convinced my boss to let me work on WordPress full-time	Breaking Away from the Blog: Unconventional WordPress
TRACK 3	Introduction to Plugin Development	Custom Post Types, Taxonomies and PODS	Best practices are born during fire drills	Optimizing WordPress Performance: PageSpeed and Load Times	Save Time with WP-CLI	Leveraging WordPress's HTML5 Media Player	WordPress VIP Best Practices